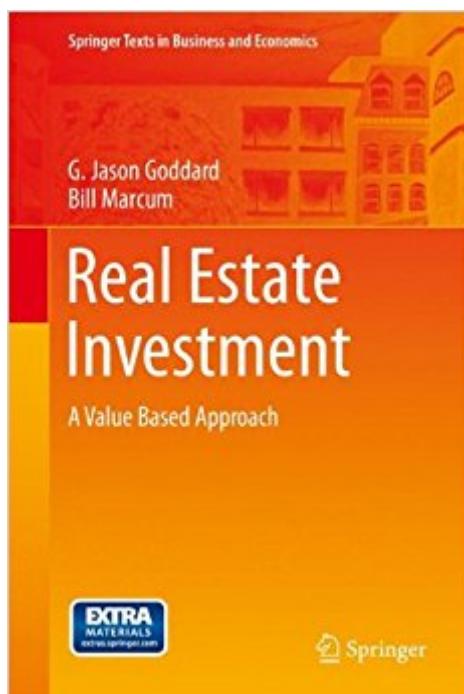


The book was found

Real Estate Investment: A Value Based Approach (Springer Texts In Business And Economics)



Synopsis

This book fills a gap in the existing resources available to students and professionals requiring an academically rigorous, but practically orientated source of knowledge about real estate finance. Written by a bank vice-president who for many years has practiced as a commercial lender and who teaches real estate investment at university level, and an academic whose area of study is finance and particularly valuation, this book will lead readers to truly understand the fundamentals of making a sound real estate investment decision. The focus is primarily on the valuation of leased properties such as apartment buildings, office buildings, retail centers, and warehouse space, rather than on owner occupied residential property.

Book Information

Series: Springer Texts in Business and Economics

Hardcover: 298 pages

Publisher: Springer; 2012 edition (July 12, 2012)

Language: English

ISBN-10: 3642235263

ISBN-13: 978-3642235269

Product Dimensions: 6 x 0.9 x 9.2 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 3 customer reviews

Best Sellers Rank: #537,040 in Books (See Top 100 in Books) #143 in Books > Science & Math > Evolution > Game Theory #430 in Books > Textbooks > Business & Finance > Entrepreneurship #610 in Books > Business & Money > Investing > Real Estate

Customer Reviews

This book fills a gap in the existing resources available to students and professionals requiring an academically rigorous, but practically orientated source of knowledge about real estate finance.

Written by a bank vice-president who for many years has practiced as a commercial lender and who teaches real estate investment at university level, and an academic whose area of study is finance and particularly valuation, this book will lead readers to truly understand the fundamentals of making a sound real estate investment decision. The focus is primarily on the valuation of leased properties such as apartment buildings, office buildings, retail centers, and warehouse space, rather than on owner occupied residential property..

G. Jason Goddard is currently Vice President at Wells Fargo, where he has been a commercial lender for over 15 years. Mr. Goddard is currently real estate risk advisor for income producing investment real estate loans in the business and community banking segments, and works in Winston-Salem, NC. He obtained his MBA from the Bryan School at the University of North Carolina at Greensboro. Mr. Goddard is currently adjunct instructor at Wake Forest University, UNCG, and the University of Applied Sciences in Ludwigshafen, Germany. He is also an assistant editor of the Journal of Asia-Pacific Business. Mr. Goddard teaches the investment real estate course at the Schools of Business at Wake Forest University each spring and fall semester. Mr. Goddard also teaches the subject annually at the RMA-ECU Commercial Real Estate Lending School at East Carolina University in Greenville, NC. Mr. Goddard is co-author of three books: International Business: Theory and Practice, Second Edition (M.E. Sharpe 2006), Customer Relationship Management: a Global Perspective (Gower 2008), and "The Psychology of Marketing: Cross-Cultural Perspectives" (Gower 2010). Bill Marcum is Citibank Faculty Fellow and Associate Professor of Finance at Wake Forest University, Winston-Salem NC. Dr. Marcum obtained his PhD in Finance from the University of North Carolina at Chapel Hill and holds a Masters of Economics from the University of North Carolina at Greensboro. He has published numerous articles in leading academic journals and has three times won the senior teaching award at the Wake Forest Calloway School of Business and Accountancy. His research interests include real estate capital markets and investment, capital market efficiency and stock market predictability.

The book has a very comprehensive content and is easy to understand. But the Kindle edition is terrible. Accessing the graphs is a pain and no matter what you do you miss entire lines when you changes pages.

Great book.

Is a good overall encompassing book to teach investing in real estate. Excellent read to understand many different investment goals

[Download to continue reading...](#)

Real Estate Investment: A Value Based Approach (Springer Texts in Business and Economics)
Hawaii Real Estate Wholesaling Residential Real Estate Investor & Commercial Real Estate Investing: Learn to Buy Real Estate Finance Hawaii Homes & Find Wholesale Real Estate Houses

in Hawaii The Smart Real Estate Investor: Real Estate Book Bundle 3 Manuscripts Expert Strategies on Real Estate Investing, Finding and Generating Leads, Funding, Proven Methods for Investing in Real Estate Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) The Smart Real Estate Investor: Real Estate Book Bundle 2 Manuscripts Expert Strategies on Real Estate Investing, Starting with Little or No Money, Proven Methods for Investing in Real Estate Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) Real Estate: Passive Income: Real Estate Investing, Property Development, Flipping Houses (Commercial Real Estate, Property Management, Property Investment, ... Rental Property, How To Flip A House) How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) A Guide to MAKING IT in Real Estate: A SUCCESS GUIDE for real estate lenders, real estate agents and those who would like to learn about the professions. Infinite Real Estate ROI: The "Silver Bullet" Method of Real Estate Investing to Control Over \$10 Million Worth of Real Estate With No Ca\$h, No Credit and No Partners Florida Real Estate Law and Practice Explained (All Florida School of Real Estate - Florida Real Estate Mastery) (Volume 1) Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Real Estate Principles: A Value Approach (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate) Real Estate Principles: A Value Approach (Mchill-Hill/Irwin Series in Finance, Insurance, and Real Estate) Real Estate Principles: A Value Approach (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) The Due Diligence Handbook For Commercial Real Estate: A Proven System To Save Time, Money, Headaches And Create Value When Buying Commercial Real Estate The Real Book of Real Estate: Real Experts. Real Stories. Real Life. The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money Macroeconomic Policy: Demystifying Monetary and Fiscal Policy (Springer Texts in Business and Economics) Analytical Corporate Finance (Springer Texts in Business and Economics)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

FAQ & Help